



Predictive Analytics for ConnectWise with Cognition360

Built around the first data warehouse designed for ConnectWise Manage, Cognition360 leverages machine learning and artificial intelligence to provide insights that boost an MSP's productivity and profitability. Cognition360 surfaces the root causes of internal operational and external client-side issues with powerful predictive analytics.

Stop flying blind and use your instruments

- Become truly data-driven — see what's moving you ahead, and what's holding you back.
- Get deep visibility into the profitability of projects, services, add-ons, customer agreements. Useful data that you can take action on.
- Dashboards keep what's important top-of-mind for your teams.

Reports that get to the true root cause

- Powerful, rapid reporting with 150+ pre-built reports that uncover opportunities for greater efficiency and growth.
- Cognition360 makes profitability reporting profitable, combining high level oversight with the ability to drill into important details. Achieve at least a 10-15% increase in profitability.
- Automate data collection and reporting. No more manually cobbling together CSVs at month-end and maintaining gauges.

"Cognition360 has hit it out of the park for us. Now we can ask questions of ConnectWise and get answers — accurately and quickly. It's about Time to Insight."



Brandon Nohr

Chief Technology Officer
SUCCESS Computer Consulting

 ScalePad

+



CONNECTWISE

ConnectWise™ Integrations

Uncover hidden insights from your
ConnectWise stack with Lifecycle Manger,
Backup Radar, and Cognition360





Lifecycle Manager

Integrate ConnectWise Manage[®] and ConnectWise Automate[®] to Lifecycle Manager

Lifecycle Manager leverages ConnectWise Automate and ConnectWise Manage data to automatically surface critical asset insights and measure the health of your clients' infrastructure.

- Fully automated collection and reporting of hardware, network, and software asset information from Automate and Manage.
- Accurate data and powerful reports without duplication.
- Measure your clients' digital maturity with DMI™.
- Identify your high-risk clients & assets with Insights.
- Communicate strategy to clients effectively with Initiatives.
- Shed risk with warranty coverage in under 30 seconds.

At-a-Glance Benefits

- API-driven integrations
- Uncover critical insights
- Automated and deduplicated data
- Powerful dashboards

Getting Started

Visit the Lifecycle Manager, Backup Radar, or Cognition360 help centers for step-by-step guides to setting up your ConnectWise integrations.

For partners requiring assistance with integration setup, please contact our Partner Success team at any time by emailing support@scalepad.com.



Backup Radar

Integrate ConnectWise Manage with Backup Radar

Backup Radar seamlessly connects ConnectWise Manage through direct API integration, allowing you to monitor and report on your entire backup estate centrally. Eliminate backup ticket noise in Manage, with only truly actionable notifications.

- Intelligent ticketing – automated ticket deduplication, grouping, and closing eliminates noise to deliver only actionable notifications. Advanced customization fits your backup monitoring workflows.
- Automated backup monitoring of over 300 backup applications.
- No Results Monitoring for all backups.
- Deep insights into missed backup jobs or unauthorized changes to backup configurations.
- Log and report on backup compliance.
- View and/or provide consolidated and custom-branded client-friendly reports.
- Customize dashboards for your internal team, or invite clients to their own dashboard portal.
- View Backup Radar insights directly in Lifecycle Manager.

Learn More

Interested in our ConnectWise integrations?
[+1 415-985-2895](tel:+14159852895) | pdr@scalepad.com

www.scalepad.com | **The Best Apps in Your Stack™**

©2023 ScalePad Software Inc. The Best Apps in Your Stack and the ScalePad logo are trademarks ScalePad Software Inc. All rights reserved. ConnectWise™, ConnectWise Automate®, and ConnectWise Manage® are trademarks and registered trademarks of ConnectWise, LLC.

